

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY: KAKINADA KAKINADA – 533 003, Andhra Pradesh, India DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

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UNIT I

Introduction to Intellectual Property Rights (IPR): Concept of Property - Introduction to IPR - International Instruments and IPR - WIPO - TRIPS - WTO -Laws Relating to IPR - IPR Tool Kit - Protection and Regulation - Copyrights and Neighboring Rights - Industrial Property - Patents - Agencies for IPR Registration - Traditional Knowledge -Emerging Areas of IPR - Layout Designs and Integrated Circuits - Use and Misuse of Intellectual PropertyRights.

UNIT II

Copyrights and Neighboring Rights: Introduction to Copyrights – Principles of Copyright Protection – Law Relating to Copyrights - Subject Matters of Copyright – Copyright Ownership – Transfer and Duration – Right to Prepare Derivative Works – Rights of Distribution – Rights of Performers – Copyright Registration – Limitations – Infringement of Copyright – Relief and Remedy – Case Law - Semiconductor Chip ProtectionAct.

UNIT III

Patents: Introduction to Patents - Laws Relating to Patents in India - Patent Requirements - Product Patent and Process Patent - Patent Search - Patent Registration and Granting of Patent - Exclusive Rights - Limitations - Ownership and Transfer — Revocation of Patent - Patent Appellate Board - Infringement of Patent - Compulsory Licensing — Patent Cooperation Treaty - New developments in Patents - Software Protection and Computer relatedInnovations

UNIT IV

Trademarks: Introduction to Trademarks – Laws Relating to Trademarks – Functions of Trademark – Distinction between Trademark and Property Mark – Marks Covered under Trademark Law - Trade Mark Registration – Trade Mark Maintenance – Transfer of rights - Deceptive Similarities

Likelihood of Confusion - Dilution of Ownership - Trademarks Claims and Infringement - Remedies - Passing Off Action.

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UNIT V

Trade Secrets & Cyber Law and Cyber Crime: Introduction to Trade Secrets – General Principles - Laws Relating to Trade Secrets–

Maintaining Trade Secret – Physical Security – Employee Access Limitation – Employee Confidentiality Agreements – Breach of Contract –Law of Unfair Competition – Trade Secret Litigation – Applying State Law.

Cyber Law - Information Technology Act 2000 - Protection of Online and Computer Transactions -

E-commerce - Data Security - Authentication and Confidentiality - Privacy - Digital Signatures - Certifying Authorities - Cyber Crimes - Prevention and Punishment - Liability of Network Providers.

References:

- 1) Intellectual Property Rights (Patents & Cyber Law), Dr. A. Srinivas. Oxford University Press, NewDelhi.
- 2) Deborah E.Bouchoux: Intellectual Property, Cengage Learning, NewDelhi.
- 3) PrabhuddhaGanguli: Intellectual Property Rights, Tata Mc-Graw -Hill, NewDelhi
- 4) Richard Stim: Intellectual Property, Cengage Learning, NewDelhi.
- 5) Kompal Bansal & Parishit Bansal Fundamentals of IPR for Engineers, B. S. Publications (Press).
- 6) Cyber Law Texts & Cases, South-Western's Special TopicsCollections.
- 7) R.Radha Krishnan, S.Balasubramanian: Intellectual Property Rights, Excel Books. New Delhi.
- 8) M.Ashok Kumar and MohdIqbal Ali: Intellectual Property Rights, SerialsPub.

Course Outcomes:

- IPR Laws and patents pave the way for innovative ideas which are instrumental for inventions to seekPatents
- Student get an insight on Copyrights, Patents and Software patents which are instrumental for furtheradvancements
- advanced Technical and Scientific disciplines
- Imparting IPR protections and regulations for further advancement, so that the students can familiarize with the latestdevelopments

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